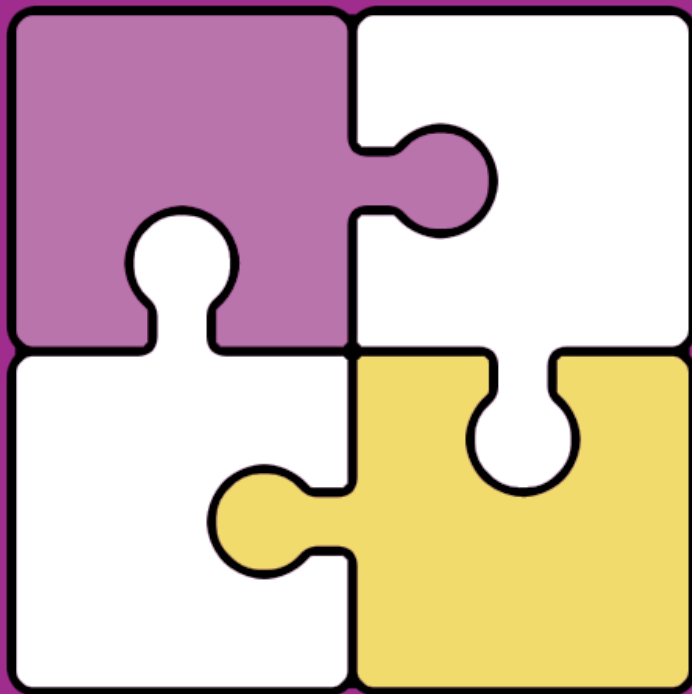




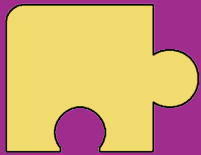
CO-PRODUCTION

Putting your beneficiaries at the heart of what you do.



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Co-production with beneficiaries is an essential aspect of designing and delivering effective services in the voluntary sector. Funders appreciate when organisations can demonstrate a genuine commitment to involving their beneficiaries as equal partners in the process. Here are some tips for voluntary groups on how to effectively incorporate co-production into their work:

- 1 Start with genuine engagement:** Build strong, trusting relationships with your beneficiaries by actively listening to their needs, concerns, and ideas. Treat them as equal partners in the process and value their input and lived experience.
- 2 Offer a range of participation options:** Recognise that not all beneficiaries may want to be involved in the same way or to the same extent. Provide a variety of opportunities for participation, from one-off consultations to ongoing involvement in service design, delivery, and evaluation.
- 3 Create an inclusive environment:** Ensure that participation opportunities are accessible and inclusive for all beneficiaries, regardless of their background, abilities, or circumstances. This might involve providing translation services, offering childcare, or using accessible venues for meetings.



- 4 Provide training and support:** Offer training and support to beneficiaries who want to be more actively involved in co-production, helping them develop the skills and confidence to participate effectively and meaningfully.
- 5 Involve beneficiaries at different stages:** Engage beneficiaries in various aspects of the service lifecycle, from identifying needs and designing solutions to evaluating outcomes and sharing learnings.
- 6 Communicate regularly:** Keep beneficiaries informed about the progress and outcomes of their involvement, and be transparent about how their input has influenced decisions and changes in the organisation.
- 7 Evaluate and learn:** Continuously evaluate the effectiveness of your co-production efforts and use feedback from beneficiaries to refine your approach and improve future initiatives.

Incorporating co-production into your organisation's work can lead to more relevant, impactful, and sustainable services that better meet the needs of your beneficiaries. By demonstrating this commitment to involving beneficiaries in your funding bids, you can increase your chances of securing support from funders and ensure that your solutions are genuinely informed by the people you serve.

