

Community Fund: Employment and Skills

Priority	Outcomes	Examples of activity
Promoting ethical employer practices to focus on improving employment and progression opportunities for disadvantaged people, with an emphasis for employers on improving business productivity.	<ul style="list-style-type: none"> • Businesses/employers experience enhanced productivity • Improved employee retention • Increased employee progression • Better employee-employer relations • Employers better informed of how to support their employees • Employees feel more comfortable and better supported in the work place • Increased take-up of relevant support services • Package of support measures developed for businesses and employees 	<ul style="list-style-type: none"> • Activities focused on improving communication, increasing confidence, employers making reasonable adjustments, and mediation between employer and employee • Activities focused on improving access and sign-posting to relevant services for support in the work place; including for mental health, disabilities, learning difficulties, health, other flexible working needs • Business/employer ethical working policies developed and embedded • Ambassadors from business and business support organisations recruited to promote programme • Strategic indicators developed to test programme
Enterprise Support for Women	(No.) of Women owned start ups	<ul style="list-style-type: none"> • Publicity and recruitment campaign to target audience • Business development courses specifically for women. Course content including: business planning, defining your market, market research and analysis, marketing strategies, tax requirements, legal structures, pricing, cashflow forecasting, profit and loss forecasting • Supporting access to sector business networks
Reducing barriers to employment for disadvantaged groups	New priority - outcomes to be developed	<ul style="list-style-type: none"> • Activities focused on supporting disadvantaged groups find employment, including: ex-offenders and homeless people, the long-term unemployed and economically inactive.
Employment skills for vulnerable young people who are NEET	<ul style="list-style-type: none"> • Increase in the number of vulnerable young people engaging and accessing provision • Reduction in the percentage of young people who are NEET 	<ul style="list-style-type: none"> • Employment skills provision for vulnerable young people who are NEET
Employment and skills for young people at risk of achieving poor outcomes	<ul style="list-style-type: none"> • Increase in educational attainment - post 16 • Increase in attainment for young people at risk of not reaching their full potential – e.g. white working class 	<ul style="list-style-type: none"> • Support to improve levels of attainment • Support to post 16 pupils with SEND • Access to supported internship
Support focused on increasing access to art and cultural industries	<ul style="list-style-type: none"> • Higher numbers participating in arts activities and schemes that lead to training and employment in the creative sectors 	<ul style="list-style-type: none"> • Mixed arts provision for young people and disadvantaged groups • Provision of activities focused on skills development for cultural industries
Employment and volunteering opportunities for older people	<ul style="list-style-type: none"> • Increase in the proportion of older people who feel they are able to continue making a positive contribution in our communities through volunteering • Older people develop employability skills • Older people have more confidence to look for opportunities 	<ul style="list-style-type: none"> • Provision of activities to support development of employability skills, self-confidence and job seeking